



Europe's Capital is Culture

European Capitals of Culture and Hungary 2023
Európa Kulturális Fővárosai és Magyarország 2023

Europe's Capital is Culture – Hungary 2023

ECoC 2023 Candidates Seminar
26-27 April 2017, Pécs, Kodály Center

INVITATION

Dear ECoC Candidate City,

On behalf of Zsolnay Heritage Management Nonprofit Ltd and in cooperation with the Hungarian Ministry of Human Capacities we hereby kindly invite your ECoC teams and ECoC responsible officers **to a one-day intensive ECoC seminar** which will take place on **27 April 2017** in the former Hungarian ECoC 2010 – Pécs.

Please find the detailed seminar description and the schedule in the attachment.

Please note that the seminar is not a protocol event but a concrete and interactive education and exchange activity. Nevertheless we would like to open the floor to the mayors and further city representatives for mutual exchange with the lecturers, colleagues and teams. Therefore an extended **pre eve reception** will take place on **26 April, from 1900** at Cella Septichora ancient Roman chapel, UNESCO World Heritage Site (see programme in the attachment).

Why do we recommend this seminar to all candidate city teams?

- Meet several outstanding **ECoC experts and leaders** at once instead of spending a lot of money for additional external consultations. Ask them directly in closed sessions or even face to face.
- Lecturers will share **personal experiences and specific know-how** with you that you might hardly achieve by yourself without investing a lot of money and capacity.
- Meet and discuss cooperation potentials with the **city teams from Hungary** at one place without traveling around the country.
- Meet **other ECoC representatives** like from Rijeka, Timișoara or Novi Sad.
- Talk to **your own competitors** from the UK! It fosters the spirit of cooperation.



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PÉCS
THE CITY
OF CULTURE



MINISTRY
OF HUMAN CAPACITIES



EUROPEAN CAPITAL
OF CULTURE



Creative
Europe
Desk
Hungary



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The most important seminar facts and information?

- Seminar sessions will be held only **in English**.
- As the sessions run simultaneously, we highly recommend to delegate **one participant to each session**.
- **Registration** is required. Registration **fee**: 50.000 HUF or 165 EUR p.p., including access to the get-together eve, the sessions, the seminar materials, meals and coffee. Reductions: if 2 persons register for the same city: 90.000 HUF (295 EUR), 3 persons: only 120.000 HUF (390 EUR).

Practical information, contact and registration?

- In the attached programme you can find the **seminar website** with the **online seminar registration** and further information.
- Please book your **accommodation by yourself**. You can find recommended hotels on the seminar website.
- In case of any organizational questions please **contact** Mr Sámuel Kőszegi from Zsolnay Heritage Management Nonprofit Ltd (koszegi.samuel@zsn.hu)

As the only Hungarian ECoC so far, Pécs is proud to host this preparatory event of the 2023 candidate cities from the UK and Hungary!

We wish all applying cities and ECoC teams success and good luck for their preparations! Let's come together in Pécs,

sincerely

Pécs, 20 March 2017

Balázs Vincze
General manager

Gábor Móczár
Manager of international relations

Dr. Márton Méhes
Seminar project leader



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