



Europe's Capital is Culture

European Capitals of Culture and Hungary 2023
Európa Kulturális Fővárosai és Magyarország 2023

Europe's Capital is Culture – European Capitals of Culture and Hungary 2023

ECOC 2023 Candidates Seminar

26-27 April 2017, Pécs, Kodály Center

Preliminary programme

We, 26 April

Afternoon
1900

Arrivals, check-in
Opening Reception by invitation of the Mayor of Pécs, Dr. Zsolt Páva
(venue: Cella Septichora Ancient Roman Chapel – UNESCO World Heritage Site);
Welcome address by
Dr. Péter Hoppál, State Minister for Culture, Hungary
What has the ECOC brought to Pécs?
It is seven years since Pécs hosted a European Capital of Culture: what are the long term benefits and lessons learnt?
Dr. Zsolt Páva, Mayor of Pécs
The story of the „biking Dutchman”
Simon Wintermans, the Pécs ECOC-biker

Thu, 27 April

0930

Plenary opening – Welcome address by
N.N., City of Pécs
Update on the competition process
Gloria Lorenzo-Lerones, European Commission

1000

What is an ECOC in the 2020s? From cultural strategy to legacy
Steve Green (UK), former chair of the selection panel for ECOC

1115

Coffee Break





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1145

ECoC Seminar – 3 parallel sessions (part 1)

a) A European ECoC – The European dimension

Irena Kregar-Segota (HR), Rijeka 2020

Petr Šimon (CZ), former Plzeň 2015 manager

b) A cultural ECoC – The artistic vision through to sustainability

Caroline Kadziola (BE), Mons 2015/2025

c) A peoples' ECoC – Involving your citizens

Simona Neumann (RO), Timișoara 2021

*Christian Potiron (FR), ex Košice 2013 and Plzeň 2015,
director of the Center for Contemporary Arts Bratislava*

1300

Lunch

1400

ECoC Seminar – 3 parallel sessions (part 2)

a) The challenges of the bidding process

Vuk Radulović (RS), Novi Sad 2021

Steve Green (UK), former chair of the selection panel for ECoC

b) The plan „B” and the candidacy as a chance

*Rarița Zbranca (RO), Cluj-Napoca former 2021 Candidate City,
programme director of Cluj Cultural Center*

c) Capacity building and the participation of the local cultural scene

Petr Šimon (CZ), former Plzeň 2015 manager

*Christian Potiron (FR), ex Košice 2013 and Plzeň 2015,
director of the Center for Contemporary Arts Bratislava*

1530

Coffee break

1600

Plenary: round up session, Q&A with panel of presenters

1700

Close of the programme – Departures (for guests still staying
in Pécs: cultural and gastronomy programme and
opportunities to discuss partnerships with other candidates)

Organizers and partners

Zsolnay Heritage Nonprofit Ltd Pécs

Hungarian Ministry of Human Capacities

The City of Pécs

Creative Europe Desk Hungary

European Capital of Culture Programme

http://kodalykozpont.hu/ecoc_ekf_seminar



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